

MASSAGE NEW ZEALAND ADVERTISING INFORMATION

PO Box 4131, Hamilton East 3247 ♦ 0800 367 669
admin@massagenewzealand.org.nz www.massagenewzealand.org.nz

ADVERTISING RATES

Magazine:

On inside covers (colour semi-gloss):
\$110 + GST per full page
\$60 + GST per 1/2 page

Inside, plain paper (black & white):
\$55 + GST per full page
\$35 + GST per half page,
\$20 + GST per 1/4 page

Classifieds (i.e. a short ad for rental space,
positions available or for sale)
\$10 + GST for non members
free for financial members

Email Mini News: (emailed in colour)

\$35 + GST per full page
\$25 + GST per 1/2 page
\$15 + GST per 1/4 page
Classifieds: \$10 + GST for non members;
free for financial members

Website

On events/adverts page:

\$40 + GST for two months, with a link to your
webpage, if you have one. If the web advert is
wanted for more than two months, please enter the
expiry date on the booking form.

Classifieds in members' only area:
\$20 + GST for non members;
\$10 + GST for financial members

Email Out to MNZ Members

A one-off email to members including attachment
if required:

\$40 + GST for non members;
\$20 + GST for members.

****If you would like to advertise on
both the MNZ Website and in the
Magazine or Email Mini News, you
will receive a 50% discount on the
cost of the lesser priced advertising.**

**MNZ members receive a 15%
discount on magazine, Email Mini
News and Website advertising.**

**These rates are for electronic material only.
Typesetting is available at \$60 per hour.**

DEADLINES FOR SUBMISSIONS

The MNZ Magazine will be published in 2010:
March (31 January deadline)
June (30 April deadline)
September (30 July deadline)
December (31 October deadline)

The Magazine will be emailed out to all
members and placed in the members' only area
on the website, with hard copy posted, to those
members who request it.

MNZ Email Mini News will be emailed near
15th April, July, October & January.

(deadline for Mini E-News will be last day of
the month prior).

**These dates may be changed or
delayed due to other commitments
of the Editor.**

ADVERTISING BOOKING INFORMATION

The intention to advertise should be advised as soon as possible by completing the **Advertising Booking Form** (below) and posting to MNZ, PO Box 4131, Hamilton East 3247 or emailing (a scanned copy) to admin@massagenewzealand.org.nz

PLEASE DO NOT SEND ADVERTISING DIRECTLY TO THE MAGAZINE EDITOR OR WEBMASTER.

Magazine and Email Mini News

- All adverts for the **magazine** are to be sent by email as an **ATTACHMENT** in **WORD**, 1 page PDF (with a resolution of 300 DPI or more) or in **PUBLISHER**. They will not be accepted if embedded within an email. Please send any multiple pages in a word document or publisher, **not as one PDF**.
- Adverts for the **email mini news** need to be sent by email as an **ATTACHMENT** in **WORD**.
- Page sizes in Magazine or Email Mini News
 - Full page is 170 mm wide x 264 mm high
 - Half page is 170 mm wide x 125 mm high
 - Quarter page is 80 mm wide x 124 mm high
- Classified advertisements should be no more than 100 words in length.

Website

All adverts are to be sent by email as an **ATTACHMENT** in **WORD** only.

REQUIREMENTS OF ADVERTISEMENTS

Advertisements must have good taste, accuracy and truthful information. It is an offence to publish untruthful, misleading or deceptive advertisements. Advertisements for therapeutic goods and devices must conform to New Zealand therapeutic goods law. Only a limited number of advertisements can be accepted. Advertising availability closes once the quota has been filled.

PAYMENT

FULL PAYMENT MUST ACCOMPANY EACH ADVERTISEMENT.

Methods of Payment:

Internet banking to ASB A/c 12-3178-0064216-00

Please include your business name when making a internet transfer.

Crossed cheque made payable to Massage New Zealand and sent to PO Box 4131, Hamilton East 3247, when you send in your booking form.

Credit Card

ADVERTISING BOOKING FORM

Name of Advertiser.....Date.....

Contact Name (if different from above).....

Address (for receipt).....

.....

Tel: Email:

Member of MNZ Yes No

Advertising Requested (please tick as required)

Magazine Email Mini News Website

(Expiry date for web advert if more than 2 months

Size of advert full page half page 1/4 page classified

Placement of advert inside cover inside

Advertising Cost \$..... (minus 15% discount for MNZ members = \$.....)

(**minus 50% discount on lesser priced advert if doing web & magazine/email news = \$.....)

Plus GST (12.5%) = \$

Total cost \$.....

Please email your advertisement to admin@massagenewzealand.org.nz

Method of Payment:

Internet banking to ASB A/c 12-3178-0064216-00

(Please include your business name when making an internet payment)

Date paid

Crossed cheque made payable to 'Message New Zealand' and enclosed with your booking form.

Credit Card number..... Expiry Date.....

Card Holder Name:Card Holder Signature.....

**Please send completed form (and payment if paying by cheque) to
MNZ, PO Box 4131, Hamilton East 3247 or scan and email to
admin@massagenewzealand.org.nz**