

Introductory offer ... special discounts for members of Massage New Zealand

As a **comprehensive, specialist website for people with cancer and their caregivers, Proactive Health: Cancer provides a wealth of information about complementary therapies, methods and techniques. This includes Massage Therapy.**

Through our website, we are ...

1. Increasing awareness of the different complementary therapies, methods and techniques
2. Making it easier for people to understand each of those therapies, methods and techniques
3. Promoting the use of qualified and experienced practitioners
4. Making it easier for our users to find a qualified and experienced practitioner

We actively promote the use of properly qualified and experienced practitioners and many of our users who will be looking for properly qualified and experienced Massage Therapists.

Our website contains a Practitioner Directory (called "Find a Practitioner") and we also offer our users a free "find a practitioner service". By having a listing in our Practitioner Directory, your members will be exposed to a very large market with a strong need for the services of Massage Therapists.

Of course, building a good database of qualified and experienced practitioners will also help our users by making it easier for them to find a suitable practitioner close to where they live or work.

We are **offering a 40% discount** to any member of Massage New Zealand who joins our practitioner directory by the 15th April.

These discounts mean that our ...

- **Basic Listing only costs \$25.80 – a saving of \$17.20**
- **Standard Listing only costs \$51.00 – a saving of \$34.00**
- **Featured Listing only costs \$78.00 – a saving of \$52.00**

See the end of this email for further information about our pricing and the discounts that we are offering.

Further information

Any of your members who would like further information about Proactive Health: Cancer and what we offer should refer to the following sections of our website.

- **Join Us** ... for practitioner specific information about:
 - Our Practitioner Directory and the benefits that it offers to practitioners
 - How we help practitioners
 - The 3 different types of listings that we offer
 - The simple sign-up process

- [Things That Can Help](#) ... to access the database of information that we provide to our users about the various therapies, methods and techniques
- [Massage Therapy](#) ... to view the information that we provide about Massage Therapy

Summary

The Proactive Health: Cancer website provides a wonderful platform for members of Massage New Zealand and people affected by cancer to benefit from being easily accessible to one another.

By having a listing on the Proactive Health: Cancer website, your members will put themselves in a great position in which to attract and then help, the many people who are affected by cancer.

Next steps ... joining Proactive Health

Members who want to take advantage of our special offer now can do so by completing the following simple steps ...

1. Decide which type of listing that they want ... [Click Here>>>](#) to view the 3 types of listings that we offer
2. Select the listing and add it to their shopping cart
3. Enter the following Coupon Code before "Checking Out" ... **DCM1504+10**. This is the code that will provide the 40% discount and therefore, it is **very important** that this code is entered!
4. Check Out and complete the purchase of the listing. Payment can be made by credit card, debit card or PayPal. Note.

Once we have received confirmation of the order, we will send an email to the member explaining how they can complete their listing.

If you or any of your members have any questions or require any further information, , please contact me at the details listed below.

Kind Regards,

Dave Moore

Founder of Proactive Health

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Pricing and discounts

The table below shows the savings that we are currently offering in New Zealand dollars.

	Basic Listing	Standard Listing	Featured Listing
Normal fee	\$43.00	\$85.00	\$130.00
30% discount for early joiners	\$12.90	\$25.50	\$39.00
10% discount for supportive association or society	\$4.30	\$8.50	\$13.00
Total discount (40%)	\$17.20	\$34.00	\$52.00
Discounted fee (with maximum discount)	\$25.80	\$51.00	\$78.00

The above figures are based on a currency conversion from British Pounds as of 22nd February 2010. Figures have been rounded.

The listings on our website are priced in British Pounds and are as shown below.

	Basic Listing	Standard Listing	Featured Listing
Normal fee	£19.50	£39.50	£59.50
30% discount for early joiners	£5.85	£11.85	£17.85
10% discount for supportive association or society	£1.95	£3.95	£5.95
Total discount (40%)	£7.80	£15.80	£23.80
Discounted fee (with 40% discount)	£11.70	£23.70	£35.70